



Last year, we were able to **gather together** to dance, create crafts, fundraise at our art auction, dine in a new home, help with business start-up, train & honor staff ...

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ARDMOREENTERPRISES.ORG

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*Ardmore, a 501(c)3 nonprofit,
empowers people with intellectual
and developmental disabilities by
supporting and inspiring each
person to be exactly who they are.*

ARDMORE

IN COMMUNITY TOGETHER



December 18, 2020

Dear Ardmore Community,

This year has been one we will all remember! Ardmore and the people we serve are most grateful for your continued support during this challenging year. **Because you care**, you show up as a hero for people with intellectual and developmental disabilities and for those who provide their essential support services.

This year, more than ever, we need your **CARING SUPPORT**. **We need your help to reach our annual appeal goal of \$25,000 by December 31, 2020 through our *Because I Care* campaign.** These funds are vital to help us cover additional expenses incurred due to the Coronavirus.

As the photos at the top of this letter illustrate, last year we were able to **gather together** to dance at our annual holiday celebration, create crafts with one of our community partners, fundraise at our **Art from the Heart** auction, and train and honor staff. This year, we hurdled through unprecedented obstacles by re-envisioning and creating dynamic service delivery approaches to continue our mission. Yet this challenging time is not over, and we need your financial assistance to ensure the ongoing safety and well-being of people with disabilities, and to cultivate innovative service options for the people we support.

Your *Because I Care* gift will enable Ardmore to:

- Secure **protective equipment and supplies** to keep the people we support and our staff safe and healthy
- Expand the use of **technology and remote platforms to offer virtual services** and experiences for job seekers and others
- Pay for **training and overtime for essential workers**—our direct support professionals are considered to be in the same general risk category as health care personnel

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No gift is too small to show you care about others.

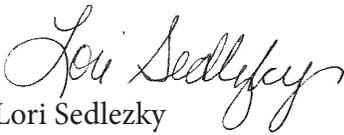
- Supplement **household supplies, food, and necessities** for people we support
- Purchase **small gifts and enrichments** to keep the people we support engaged, active and feeling valued.

At Ardmore, our top priority is always the health and safety of those we support, their families and our staff. Your ***Because I Care*** gift of \$200 will make an immediate impact on our ability to continue providing these critical services safely and professionally. (Keep in mind, we must purchase personal protection supplies for the individuals we support and all of our staff, who often must assist with personal and physical needs.)

In August, I joined the Ardmore Family during the midst of a global pandemic—a public health crisis that has created even greater challenges for the people we support—a traditionally underserved and vulnerable population. While I knew this would be a difficult time for the people we support and our direct support staff, I was encouraged by the strength and commitment of the greater Ardmore community. I believe together, as a caring community, we will excel through this arduous and unparalleled season!

Will you please show that you care about others and donate to Ardmore today? Use the enclosed envelope or give securely online via our website (www.ArdmoreEnterprises.com).

With gratitude and optimism of brighter days *In Community Together!*


Lori Sedlezky
Chief Executive Officer



P.S. Consider that adults with disabilities are three times more likely than adults without disabilities to have serious underlying medical conditions. (CDC). To reduce exposure to Covid-19, many people with disabilities can no longer be “out” in the community participating in activities, volunteering or working. This near isolation—decreased time in the community and separation from family and friends—can have a negative impact on a person’s mental health and wellbeing. The pandemic has led to job loss for some of the people who use our customized employment services and has strained our resource of trained direct support professionals.

Please know that your donation, in any amount, helps Ardmore continue our mission of empowering people with intellectual and developmental disabilities.



*Written on behalf of Sean
by his mother, Linda*

Last March, Sean was scheduled to begin a job the same week that our country went on lockdown. A few weeks later, still in lockdown, we learned that the restaurant where Sean was hired to work closed down permanently.

We made the most out of staying home, but after a few weeks, we knew we needed more connections to other people and more structure in our lives.

We have learned how to use Zoom and attend (Ardmore’s) JOB CLUB every week. It is so nice to see everyone on Zoom and talk and connect to the Job Support Staff and other participants.

Finally, the best part is at the end of each meeting, when Mr. Williams plays us out with a fun song and video! We especially like Bruno Mars!!!

Ardmore’s Employment Success Team continues to build connections and resources so Sean, and others, can strengthen their skills and be prepared to confidently return to the jobs they love.

"There are those who give with joy, and that joy is their reward." Khalil Gibran

BECAUSE
I Care!
ABOUT OTHERS

PLEASE PRINT

NAME _____ EMAIL _____

ADDRESS _____ PHONE _____

BECAUSE I CARE ABOUT OTHERS

ACCEPT MY GIFT OF: \$500 \$200 \$120 \$40 OTHER \$ _____

THIS IS A RECURRING GIFT TO BE BILLED: MONTHLY QUARTERLY OTHER _____

ENCLOSED IS MY CHECK # _____ made payable to Ardmore

CHARGE MY CREDIT CARD: CARD # _____ EXP. DATE _____ CODE _____

NAME ON CARD _____ SIGNATURE _____

Visa, Mastercard, Discover, and American Express are accepted.

Please list this donation as ANONYMOUS

Thank You

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Donations to Ardmore Enterprises, a 501(c)(3) nonprofit, are tax deductible to the extent of the law.

For more information, call 301-306-2566 or email community@ArdmoreEnterprises.org.